Contents

Ackn	Acknowledgments	
Abou	t the Editor and Authors	xi
Abbra	eviations	xv
_		
1	Overview: From Media Markets to Policy Roumeen Islam	1
2	The Media's Influence on Public Policy Decisions David Strömberg and James M. Snyder, Jr.	17
3	National Media and Local Political Participation: The Case of the New York Times Lisa M. George and Joel Waldfogel	33
4	Minority-Targeted Local Media and Voter Turnout: A Summary Joel Waldfogel	49
5	I'm News, Are You? Newspaper Coverage of Elected vs. Appointed Officials Riccardo Puglisi and James M. Snyder, Jr.	59
6	The Political Impact of Media Bias Stefano DellaVigna and Ethan Kaplan	79
7	Market Forces and News Media in Muslim Countries Matthew Gentzkow and Jesse M. Shapiro	107
8	Political Economy of Media Capture Maria Petrova	121
9	Fostering an Independent Media with a Diversity of Views Joseph Stiglitz	139
10	Media Regulation in the United States Jonathan Levy	153
11	Aspects of Two Media Models: France and the United Kingdom and EU Media Governance Pierre-Yves Andrau	177
12	Three Countries: Three Stories Edetaen Ojo, Ziad Majed, Bambang Harymurti	197
		1/

vi Contents

Tables

2.1	Newsworthiness of Disasters	27
3.1	Sample Statistics	37
3.2	Does the New York Times Depress Voting among the	
	College Educated?	39
3.3	Robustness of Voting Results (Statewide Elections, Residency,	
	and Internet)	41
3.4	Does the New York Times Affect Knowledge of	
	Congressional Candidates?	45
4.1	Hispanic and Non-Hispanic Voter Turnout and the Presence	
	of Spanish-Language Local Television News	54
4.2	Percent of Black and White Voter Turnout in Locales	
	with and without Black Weekly Newspapers, 1998	55
4.3	Percent of Black and White Voter Turnout in Locales	
	with and without Black Radio Stations, 1994 and 1998	56
5.1	Average Newspaper Coverage of Elected vs. Appointed	
	Superintendents	63
5.2	Newspaper Coverage of Elected vs. Appointed Superintendents	66
5.3	Newspaper Coverage of Education Superintendents	
	and Governors	68
5.4	Election-Time Newspaper Coverage of Elected	
	Education Superintendents	70
5.5	Newspaper Coverage of Elected vs. Appointed Superintendents	72
6.1	Survey of Studies on Effect of Media Bias on Political Decisions	83
6.2	Impact of Fox News on Voting	92
6.3	Persuasion and Mobilization Rates	99
7.1	Consumer Beliefs and Satellite Television Viewership	112
7.2	Consumer Beliefs and Assessments of Quality	113
7.3	Consumption of Local Media	118
8.1	Regional Media Freedom and Advertisement Revenues,	
	Russian Media	132
8.2	Description of Variables and Data Sources	133
12.1	Freedom of the Press in Indonesia	217
12.2	Global Corruption Perception Index	218
12.3	Number of Complaints to the Press Council	218
12.4	Number of Publications in Indonesia	219