CONTENTS

| Foreword | хi |
|--|--|
| Acknowledgments | xv |
| Contributors | xvii |
| Abbreviations and Acronyms | xix |
| Lessons from Empirical Research on International Technology Diffusion through Trade and Foreign Direct Investment Bernard Hoekman and Beata Smarzynska Javorcik | 1 |
| LITERATURE SURVEYS | e ë |
| Econometric versus Case Study Approaches to Technology Transfer Howard Pack | 29 |
| Foreign Direct Investment, Linkages, and Technology Spillovers Kamal Saggi | 51 |
| Plant- and Firm-Level Evidence on "New" Trade Theories James R. Tybout | 67 |
| · • | |
| FOREIGN TRADE AND PRODUCTIVITY | |
| On the Quantity and Quality of Knowledge: The Impact of Openness and Foreign R&D on North-North and North-South Technology Spillovers Maurice Schiff and Vanling Wong | 99 |
| | Acknowledgments Contributors Abbreviations and Acronyms Lessons from Empirical Research on International Technology Diffusion through Trade and Foreign Direct Investment Bernard Hoekman and Beata Smarzynska Javorcik LITERATURE SURVEYS Econometric versus Case Study Approaches to Technology Transfer Howard Pack Foreign Direct Investment, Linkages, and Technology Spillovers Kamal Saggi Plant- and Firm-Level Evidence on "New" Trade Theories James R. Tybout FOREIGN TRADE AND PRODUCTIVITY On the Quantity and Quality of Knowledge: The Impact of Openness and Foreign R&D on North-North and North-South Technology |

| 6 | The Knowledge Content of Machines: North-South Trade and Technology Diffusion Giorgio Barba Navaretti, Maurice Schiff, and Isidro Soloaga | 113 |
|----------|---|-----|
| 7 | Exports and Economic Performance: Evidence from a Panel of Chinese Enterprises Aart Kraay | 139 |
| Part III | FOREIGN DIRECT INVESTMENT, TECHNOLOGY TRANSFER, AND PRODUCTIVITY | |
| 8 | Foreign Investment and Productivity Growth in Czech Enterprises Simeon Djankov and Bernard Hoekman | 161 |
| 9, | Technological Leadership and the Choice of Entry Mode by Foreign Investors Beata Smarzynska Javorcik | 179 |
| 10 | Does Foreign Direct Investment Increase the Productivity of Domestic Firms? In Search of Spillovers through Backward Linkages Beata Smarzynska Javorcik | 207 |
| 11 | Product Quality, Productive Efficiency, and International Technology Diffusion: Evidence from Plant-Level Panel Data Aart Kraay, Isidro Soloaga, and James R. Tybout | 241 |
| 12 | Market Discipline and Corporate Efficiency: Evidence from Bulgaria Simeon Djankov and Bernard Hoekman | 281 |
| 13 | Innovation in Mexico: NAFTA Is Not Enough Daniel Lederman and William F. Maloney | 305 |
| | Index | 339 |